Action with Africa Challenge 2024

JURY REVIEW FORM

1 INTRODUCTION

PROJECT BASICS

1.1	Enactus Project Title	
1.2	University Name	
1.3	Enactus Country	
1.4	Alternate Enactus Team Name	

2 PROJECT INFORMATION

PROJECT INSIGHTS

2.1a	Project Start Date	
2.1b	New or Continuing Project	
2.1c	Project Description	
2.1d	Project Location #1	
2.1e	Project Location #2	

PROJECT STAGE

2.2	Project Stage	

ABOUT THE TEAM

2.3a	Project Team Members	

WEBSITE & SOCIAL MEDIA

2.4a	Project Website	
2.4b	Tag LinkedIn	
2.4c	Tag YouTube	
2.4d	Tag Instagram	

3 BUSINESS DETAILS

PROBLEM-SOLUTION-FIT

3.1a   Problem that the project team has identified:

3.1b   Proposed solution to address and resolve the identified problem:

NEEDS ASSESSMENT

3.2   Information about the project's needs assessment with the target audience and market research learnings:

PROOF-OF-CONCEPT

3.3   Details about the project's Proof-of-Concept:

BUSINESS MODEL

3.4   Details about the project's Business Model:

UNIQUE-SELLING-POINT

3.5   Details about the project's Unique Selling Point (USP):

PRODUCT SPECIFICATIONS

3.6a   Details about the project's Product Specifications:

3.6b   Where does the know-how come from that the project team uses to develop the product?

PRODUCT IMAGES

3.7   Product Photo Upload #1

         Product Photo Upload #2

         Product Photo Upload #3

3

4 PARTNERSHIPS & ACTIVITIES

COLLABORATION

4.1a   Does the team work with a
partner to realize project?

If yes:

4.1b   List of local partner organization(s) and some background about these partners:

ACCOUNTABLITIES

4.2a   Accountabilities and tasks that the Enactus project team is responsible for:

4.2b   Accountabilities and tasks that the project partner is responsible for:

4.2c   Anything else that the project team wishes to add:

RUNNING THE PROJECT

4.3	Organizational Chart	

BUSINESS INSIGHTS

4.4a	Who collects the revenues earned from the project's business activities?	
4.4b	Who pays for the operational expenses from project's business activities?	
4.4c	Does the Enactus project have its own registered legal entity?	
4.4d	Does the Enactus university have a bank account?	

5 FINANCIAL RESULTS

Conversion From Local Currency to US-Dollars

To ensure accuracy of the project teams' financial data, the Action With Africa Team provided a fixed conversion rate that the teams had to use when converting local currency to US-Dollars (USD) (example: EUR − 1.09).

Students are expected to multiply their local currency value, e.g. EUR 100, with the factor stated next to it, which is 1.09 in the example. Therefore, the calculation is EUR 100 x 1.09 = USD 109.

Data Source: Google Finance on 13 March 2024

5.1   Selected Local Currency

FINANCIALS | 1 SEP 2023 − 30 APR 2024

All values are in USD

		Results		Forecast		
		1 Sep 2023 to 30 Apr 2024		1 Sep 2023 to 31 Aug 2024		1 Sep 2024 to 31 Aug 2025
Financial Results*						
Revenue From Sales	5.2a		5.3a		5.5a	
Income From Prize Money / Sponsorship*	5.2b		5.3b		5.5b	
Income From Donations	5.2c		5.3c		5.5c	
Income From External Funding	5.2d		5.3d		5.5d	
Total Income	5.2e		5.3e		5.5e	
Variable Costs	5.2f		5.3f		5.5f	
Fixed Costs	5.2g		5.3g		5.5g	
Larger One-off Expenses (>USD 800)	5.2h		5.3h		5.5h	
EBIDT	5.2i		5.3i		5.5i	
Depreciation of Long-term Investments**	5.2j		5.3j		5.5j	
Interests Paid Due To Loans Obtained***	5.2k		5.3k		5.5k	
Profit / Loss Before Taxes	5.2l		5.3l		5.5l	

5.2m   Explanation how the team has calculated and measured these numbers:
PERIOD 1 SEP 2023 – 30 APR 2024

5.3m   Explanation how the team has calculated and measured these numbers:
PERIOD 1 SEP 2023 – 31 AUG 2024

5.5m   Explanation how the team has calculated and measured these numbers:
PERIOD 1 SEP 2024 – 31 AUG 2025

FINANCIAL INSIGHTS	
5.4a	* How much did the project partner invest?	
5.4b	** What types of goods or services did the team invest in?	
5.4c	*** How much loan did the team receive?	

6 PROJECT OUTLOOK

6.1   If your team was to receive funding to scale your project, how do you propose to utilize it?

6.2   What does the success of your project look like three years from now if you were to receive project funding?

7 JOB CREATION

JOBS CREATED ABOVE THE GLOBAL POVERTY LINES

DIRECT EMPLOYMENT WITH ENACTUS PROJECT

Direct employment means that the <u>*Enactus Project has hired people itself*</u> *and* <u>*pays them a renumeration*</u> *on a regular basis for the job done. Only count people earning* <u>*more*</u> *than USD 2.15/day.*

	Location #1		Location #2	
Men	7.1a		7.1b	
Women	7.1c		7.1d	
Other Gender	7.1e		7.1f	

7.1g Both Locations
Explanation how the team measured and calculated these numbers.

EMPLOYMENT AS A RESULT OF ENACTUS PROJECT

Whenever an Enactus Project helps individuals or third parties to run a business and <u>*hire other people on a regular basis*</u>*, results are stated here. Only count people earning* <u>*more*</u> *than USD 2.15/day.*

	Location #1		Location #2	
Men	7.2a		7.2b	
Women	7.2c		7.2d	
Other Gender	7.2e		7.2f	

7.2g Both Locations
Explanation how the team measured and calculated these numbers.

OTHER JOBS CREATED

DIRECT EMPLOYEMENT WITH ENACTUS PROJECT

Direct employment means that your <u>*Enactus project has hired people itself*</u> *and* <u>*pays them a renumeration*</u> *on a regular basis for the job done. Only count people earning* <u>*less*</u> *than USD 2.15/day.*

	Location #1		Location #2	
Men	7.3a		7.3b	
Women	7.3c		7.3d	
Other Gender	7.3e		7.3f	

7.3g Both Locations
Explanation how the team measured and calculated these number.

EMPLOYMENT AS A RESULT OF ENACTUS PROJECT

Whenever an Enactus Project helps individuals or third parties to run a business and <u>*hire other people on a regular basis*</u>*, results are stated here. Only count people earning* <u>*less*</u> *than USD 2.15/day.*

	Location #1		Location #2	
Men	7.4a		7.4b	
Women	7.4c		7.4d	
Other Gender	7.4e		7.4f	

7.2g Both Locations
Explanation how the team measured and calculated these numbers.

TRAININGS & WORKSHOPS | OTHER PEOPLE TRAINED

Here only people are counted who have acquired certain competencies or expertise through the Enactus Project, which can be utilized to generate income. These people are neither employed by the Enactus Project nor by third parties but are still impacted from the work the Enactus team does.

	Location #1		Location #2	
Men	7.5a		7.5b	
Women	7.5c		7.5d	
Other Gender	7.5e		7.5f	

7.5g Both Locations
Explanation which type of training the project team has provided.

7.5h Both Locations
Explanation how the team measured and calculated these numbers.

ADDITIONAL METRICS

7.6 Both Locations
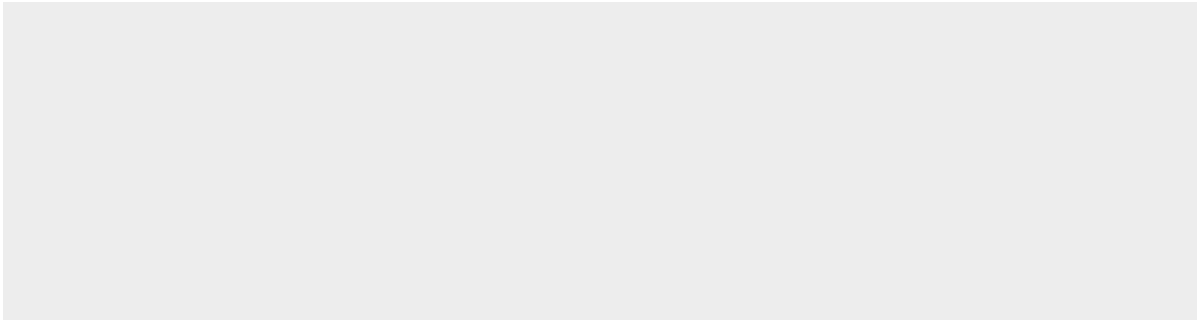Space for additional success metrics

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IMPACT BY AGE

7.7a   Age 16-25

7.7b   Age 26-35

7.7c   Age 36+

7.7d Both Locations
Explanation how the team measured and calculated these numbers.

IMPACT BY AGE

8 SDG IMPACT METRICS

A SDG can be listed several times if different measures are relevant (e.g. SDG 6: "a) Number of households that have been given access to safe drinking water" and "b) Amount of filtered drinking water in litres)"

Impact that is not clearly measurable cannot be reported.

The pure number of products sold is not considered as impact, instead the exact impact that has been created needs to be highlighted (e.g. bad example: "SDG 6: Number of water filters sold" vs. good example: "Number of households that have been given permanent access to perfect drinking water")

8.1a	SDG Metric 1	

8.1b	SDG Result		8.1c Unit of Measurement	

8.1d Explanation how the team has measured and calculated these numbers.

8.2a	SDG Metric 2	

8.2b	SDG Result		8.2c Unit of Measurement	

8.2d Explanation how the team has measured and calculated these numbers.

8.3a	SDG Metric 3	

8.3b	SDG Result		8.3c Unit of Measurement	

8.3d Explanation how the team has measured and calculated these numbers.