



Action with Africa Challenge 2025

JURY REVIEW FORM

1 INTRODUCTION

PROJECT BASICS

1.1	Enactus Project Title	<input type="text"/>
1.2	University Name	<input type="text"/>
1.3	Enactus Country	<input type="text"/>
1.4	Alternate Enactus Team Name	<input type="text"/>
1.5	Competition Category	<input type="text"/>

PROJECT STAGE

1.6	Project Stage	<input type="text"/>
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2 PROJECT INFORMATION

PROJECT INSIGHTS

4.1a	Project Start Date	<input type="text"/>
4.1b	New or Continuing Project	<input type="text"/>
4.1c	Project Setup	<input type="text"/>
4.2a	Project Location #1	<input type="text"/>
4.2b	Project Location #2	<input type="text"/>
4.2c	No. Project Team Members	<input type="text"/>
4.3	Project Description	<input type="text"/>

WEBSITE & SOCIAL MEDIA

4.4a Project Website

4.4b LinkedIn

4.4c YouTube

4.4d Instagram

2.4e Facebook

3 BUSINESS DETAILS

PROBLEM-SOLUTION-FIT

6.1a Problem that the project team has identified:

6.1b Proposed solution to address and resolve the identified problem:

NEEDS ASSESSMENT

6.2 Information about the project's needs assessment with the target audience and market research learnings:



PROOF-OF-CONCEPT

6.3 Details about the project's [Proof-of-Concept](#):

BUSINESS MODEL

6.4 Details about the project's [Business Model](#):

UNIQUE-SELLING-POINT

6.5 Details about the project's [Unique Selling Point](#) (USP):

PRODUCT SPECIFICATIONS

6.6a Details about the project's [Product Specifications](#):

6.6b Where does the know-how come from that the project team uses to develop the product?

7 OPERATIONAL METRICS

PARTNERSHIPS

7.1a Does the team work with a partner to realize the project?

If yes:

7.1b List of local partner organization(s) and some background about these partners:

ACCOUNTABILITIES

7.2a Accountabilities and tasks that the Enactus project team is responsible for:

7.2b Accountabilities and tasks that the project partner is responsible for:

7.2c Anything else that the project team wishes to add:

8 FINANCIAL REPORTING

Conversion From Local Currency to US-Dollars

To ensure accuracy of the project teams' financial data, the Action With Africa team has implemented an automatic currency conversion.

Students were asked to enter their data in local currency and these values were automatically converted to USD using a predetermined conversion rate.

8.1a Selected Local Currency

BUSINESS INSIGHTS

8.1b Who collects the revenues earned from the project's business activities?

8.1c How do you plan to provide proof of your project's revenue?

8.1d Who pays for the operational expenses from project's business activities?

8.1e Does the Enactus project have its own registered legal entity?

8.1f Does your Enactus project team have a bank account?

CONVERSION RATES

Calculation Logic

EUR 100 x 1.0419 = USD 104.19

Local Currency	Conversion Rate
1 AUD	0.6243 USD
1 AZN	0.5882 USD
1 BRL	0.1584 USD
1 CAD	0.6947 USD
1 COP	0.0002283 USD
1 EGP	0.01964 USD
1 EUR	1.0419 USD
1 GBP	1.2662 USD
1 GHS	0.06803 USD
1 GTQ	0.13 USD
1 HKD	0.1287 USD
1 INR	0.01176 USD
1 KES	0.007737 USD
1 KGS	0.01149 USD

Local Currency	Conversion Rate
1 KRW	0.006903 USD
1 KZT	0.001913 USD
1 MAD	0.1001 USD
1 MXN	0.04914 USD
1 NGN	0.0006478 USD
1 PLN	0.2443 USD
1 SZL	0.05541 USD
1 THB	0.02895 USD
1 TND	0.3152 USD
1 UAH	0.02382 USD
1 USD	1 USD
1 XOF	0.001588 USD
1 ZAR	0.05481 USD
1 ZWL	0.00001571 USD

All local currency values provided by the students were automatically converted to US-Dollars based on the given conversion rates.

Data Sources: xe.com & exchange-rates.org on 19 December 2024



FINANCIALS

All values are in USD

		Actuals		Forecast		Planning
		1 Sep 2024 to 30 Apr 2025		1 Sep 2024 to 31 Aug 2025		1 Sep 2025 to 31 Aug 2026
Financial Results*						
Revenue From Sales	8.2a		8.4a		8.6a	
Income From Prize Money / Sponsorship	8.2b		8.4b		8.6b	
Income From Donations	8.2c		8.4c		8.6c	
Income From External Funding*	8.2d		8.4d		8.6d	
Total Income	8.2e		8.4e		8.6e	
Operating Expenses						
Labour Costs	8.2f		8.4f		8.6f	
Material/Production Costs	8.2g		8.4g		8.6g	
Marketing Costs	8.2h		8.4h		8.6h	
Larger One-off Expenses (>USD 800)	8.2i		8.4i		8.6i	
Other Operating Expenses**	8.2j		8.4j		8.6j	
EBIDT	8.2k		8.4k		8.6k	
Other Income and Expenses						
Depreciation of Long-term Investments***	8.2l		8.4l		8.6l	
Interests Paid Due To Loans Obtained****	8.2m		8.4m		8.6m	
Profit / Loss Before Taxes	8.2n		8.4n		8.6n	

FINANCIAL INSIGHTS

8.2d * How much did the project partner invest?

8.2j ** Which "other expenses" did the project team have?

8.2l *** What types of goods or services did the team invest in?



8.2m **** How much loan did the team receive?

BEHIND THE SCENES

8.2o Explanation how the team has calculated and measured these numbers:

PERIOD 1 SEP 2024 – 30 APR 2025

8.4o Explanation how the team has calculated and measured these numbers:

PERIOD 1 SEP 2024 – 31 AUG 2025

8.6o Explanation how the team has calculated and measured these numbers:

PERIOD 1 SEP 2025 – 31 AUG 2026



9 JOB CREATION

JOBS CREATED ABOVE THE [GLOBAL POVERTY LINES](#)

DIRECT EMPLOYMENT WITH ENACTUS PROJECT

Direct employment means that the Enactus Project has hired people itself and pays them a remuneration on a regular basis for the job done. Only count people earning more than USD 2.15/day.

	Location #1		Location #2	
Men	9.1a		9.1b	
Women	9.1c		9.1d	
Other Gender	9.1e		9.1f	

9.1g Both Locations

Explanation how the team measured and calculated these numbers.

EMPLOYMENT AS A RESULT OF ENACTUS PROJECT

Whenever an Enactus Project helps individuals or third parties to run a business and hire other people on a regular basis, results are stated here. Only count people earning more than USD 2.15/day.

	Location #1		Location #2	
Men	9.2a		9.2b	
Women	9.2c		9.2d	
Other Gender	9.2e		9.2f	

9.2g Both Locations

Explanation how the team measured and calculated these numbers.

OTHER JOBS CREATED

DIRECT EMPLOYEMENT WITH ENACTUS PROJECT

Direct employment means that your Enactus project has hired people itself and pays them a remuneration on a regular basis for the job done. Only count people earning less than USD 2.15/day.

	Location #1		Location #2	
Men	9.3a		9.3b	
Women	9.3c		9.3d	
Other Gender	9.3e		9.3f	

9.3g Both Locations

Explanation how the team measured and calculated these number.

EMPLOYMENT AS A RESULT OF ENACTUS PROJECT

Whenever an Enactus Project helps individuals or third parties to run a business and hire other people on a regular basis, results are stated here. Only count people earning less than USD 2.15/day.

	Location #1		Location #2	
Men	9.4a		9.4b	
Women	9.4c		9.4d	
Other Gender	9.4e		9.4f	

9.4g Both Locations

Explanation how the team measured and calculated these numbers.



TRAININGS & WORKSHOPS | OTHER PEOPLE TRAINED

Here only people are counted who have acquired certain competencies or expertise through the Enactus Project, which can be utilized to generate income. These people are neither employed by the Enactus Project nor by third parties but are still impacted from the work the Enactus team does.

	Location #1		Location #2	
Men	9.5a		9.5b	
Women	9.5c		9.5d	
Other Gender	9.5e		9.5f	

9.5g Both Locations

Explanation which type of training the project team has provided.

9.5h Both Locations

Explanation how the team measured and calculated these numbers.

ADDITIONAL METRICS

9.6 Both Locations

Space for additional success metrics provided by the project team

IMPACT BY AGE

9.7a Age 16-25

9.7b Age 26-35

9.7c Age 36+

9.7d Both Locations

Explanation how the team measured and calculated these numbers.

10 SDG IMPACT METRICS

A SDG can be listed several times if different measures are relevant (e.g. SDG 6: “a) Number of households that have been given access to safe drinking water” and “b) Amount of filtered drinking water in litres”)

Impact that is not clearly measurable cannot be reported.

The pure number of products sold is not considered as impact, instead the exact impact that has been created needs to be highlighted (e.g. bad example: “SDG 6: Number of water filters sold” vs. good example: “Number of households that have been given permanent access to perfect drinking water”)

10.1a **SDG Metric 1**

10.1b **SDG Result** 10.1c **Unit**

10.1d **Explanation how the team has measured and calculated these numbers.**

10.2a **SDG Metric 2**

10.2b **SDG Result** 10.2c **Unit**

10.2d **Explanation how the team has measured and calculated these numbers.**

10.3a **SDG Metric 3**

10.3b **SDG Result** 10.3c **Unit**

10.3d **Explanation how the team has measured and calculated these numbers.**

11 PROJECT OUTLOOK

11.1 If your team was to receive funding to scale your project, how do you propose to utilize it?

11.2 What does the success of your project look like three years from now if you were to receive project funding?